



# **About TAN Prints**

From Leaf to Lexicon and more...

t Tan Prints we have been carrying out specialized printing jobs since 1980 in our beautifully landscaped facility spread over 10,000 sq. mtrs.

We have sophisticated facilities under one roof for Bulk Printing, Binding & Data Management, Data Entry, Proof-reading, Software & Website designing, Animation, Books, e-Books making & distribution.

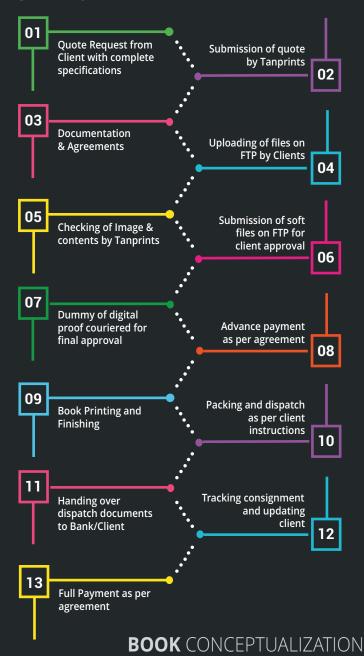
Latest feather in our cap is Distance Learning Program. Custom made content development is our speciality. Tan Prints developed the capability to produce Braille books as well. We can help schools and institutions in getting lab equipment.

Tan Prints has strong presence in countries like Nigeria, Ghana, Ethiopia, Rwanda, Uganda, Kenya, Tanzania and Cameroon to name a few countries. We have been catering to reputed Book Publishers/Distributors along with Government universities and institutes.

Quality Management and cost effective handling of resources enables us to provide service to our customers on optimal competitive terms.

Success of our mission lies in the rare expertise and dedication of our staff of about 300 professionally-oriented highly motivated individuals.

#### **WORK** FLOW



# Content Development and Editorial Assistance

e have authors and editors to develop content according to the need of College/Universities curriculum. Our books are on the approved List of Rwanda Educational Board. We can assist in editorial work of the book. We have team of Proof readers, Editors and Sense readers. We can help in making Subject Index and List of Contents for the higher studies books. We are equally at ease in developing children & Higher Studies books.

# **Book Designing**

an Prints have a dedicated team for Book Interior/Exterior designing. We can design Children books, Higher Education and Technical Books. Digital dummies and Ferro prints are used to get approval from the client. We guide our client on quality of illustrations & technical aspects while processing the book.

# Pre-Press & Printing

e do our plate processing on Basyprint UV Setter CTP high class plates along with processing. At Tan Prints we are using Positive P.S. Plate, Negative P.S. Plate, P.S. Plate Processors, Baking Ovens to give that unique extra edge to our customers.

Tan Prints has state-of-the-art printing machines of Heidelberg, Akiyama & Mitsubishi to give you the quality products in time. We can produce one colour/Multi-colour on Sheet fed/Web offset. For short run we can help our customers with Digital Printing/POD as well. We work round the clock to meet deadlines of our esteemed customers.



# Book Binding and Finishing

ost-press operations are taken up with equal efficiency at Tan Prints. We have services like Centre/Side Stitching, Section Sewing, Perfect Binding & Hard Case Binding. We handle them on Automatic Folding Machines, Aster Automatic Sewing Machines, 14 Station Online Gathering and 3 knife trimmers. Tan Prints has perfect binders of 6 clamps and 4 clamps, respectively for timely production.

Screen Printing, full/spot UV Printing, Leaf Printing, Foil printing, Lamination are other services that we cater for our esteemed clients. We have 2 back-up Generator sets to meet the deadlines.

# Soft Case & Hard Case Binding

e can produce Multiple-thousands Paperback and Side/Centre Stitch books per day. We are equally at ease with hard case binding along with printing of diaries, calendars and annual reports with a rare flourish.

# Quality Control

ur quality control section ensures the quality and quantity of the products before we ship to the customers. We take extra care in packing while shipment. We employ automatic shrink-wrapping, stretch-wrapping machine, quality tested cardboard boxes, etc., for packing in style.

# Marketing and Distribution

an Prints has a network of 30 representatives and 25 distributors all over India, Asia, Africa & Middle East. We can distribute your books as per your instructions. Our marketing and customer service representatives serve as link between customers and job process at Tan Prints. In brief, they play the role of customer's representatives in our organization.

# **WORK** FLOW INPUT Text PDF **Image PDF** Paper**back** Book Scanning RTF / Word Styling SOFTWARE DEVELOPMENT **PROCESS** Linking/ Validation Viewing **OUTPUT** OeB, Mobipocket, ePUB **DATA CONVERSION**

# Data Management and Conversion

an Prints converts data to a platform-neutral, electronic format like XML that is suitable for importing into a data repository. We develop data structures and create databases for Access, SQL Server. We specialize in data base management and CMC solutions.

For data that exists only in printed form, we have document converting solutions and experts for documents and images scanning for conversion of these into digital format. We maintain an editorial staff for manual data entry, proof-reading, sense-reading and editing for ensuring accurate data, its entry and processing through following unique procedure.

High Volume document scanning with de-skewing and de-speckling and PDF conversion • OCR/Key entry/Word processing • Form Processing • Imaging and indexing for archival systems • Web Research and Content Development • Form Processing and Data Capture • XML, SGML, HTML, conversion.

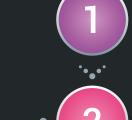
# Customize Software Development

an Prints is a boutique outsourcing company offering a full range of custom software development services for a wide variety of verticals and business domains. Whether you are a start-up or an established business, we will be happy to assist you at any and every stage of the software development life cycle.

From conceptualization, business analysis and prototyping to the development and deployment of a complete solution. Our methodology allows us to rapidly build complex applications, efficiently handle changing requirements, and improve the overall product quality through a rigorous QA process.

Our experts will make sure your app is straightforward, intuitive, and easy to navigate - whether on desktop or mobile. We strive to apply strict security controls for the products. We have a plethora of experience in dealing with complex enterprise-grade back ends and have the knowledge and expertise to ensure your back end's scalability, interoperability, and speed.

#### **WORK** FLOW



#### 1 DEFINE

Articulate User Need
 Set Deadlines and Assign

 Management and
 Responsibility

 Make Business Case

 Deliverable:
 App Concept and
 Project guidelines
 Allocate Budget

#### 2 DESIGN

- Set core functionality
- Specify Technical
- Requirements
- Set Look and Feel
- Deliverable : Tech specifications and wire frame
- Map App Flow



#### 3 DEVELOP

 Translate technical specifications into functioning app
 Incorporate add-on feature
 (e.g. in app purchasing)
 Deliverable: App code ready for beta testing

#### 4 DEBUG

- Test Functionality & usability
- Detect security holes
- Correct Technical issues
- Deliverable:
   App ready for app store
   submission



#### 5 DELIVERY

 Submit App and get approval from App store
 Deliverable:
 Final App available on app store
 Ready for Launch.

# Mobile App Development

an Prints always provided best in Mobile Application Development outsourcing services. We hire the most intelligent, proficient and tech-savvy Mobile Apps developers to develop IOS, Android, Window Apps/among others. We have a unique mix of technical expertise, functional knowledge base, result oriented management and extensive experience in Mobile application development. Choose your platform and hire our expert team of mobile developer, designer, creative engineer.

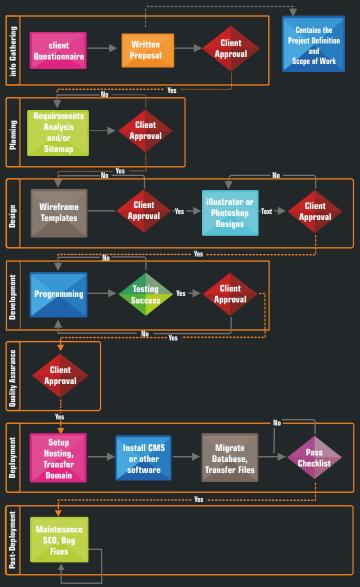
### Book Consolidation and Distribution

an Prints is One Stop Shop as export bookseller and supplier of educational materials. We specialize in the supply of Educational Books, Resources and Journals (physical and electronic) catering to aidfunded Projects, Academic Institutions, Schools and Colleges throughout the world.

We specializes in Complex Documentation, Processing and sorting of large shipments as per customer requirements in tight time schedules. Tan Prints also provides publishers with a catalogue delivery service into African markets. Our services comprises following expertise:

- Tan Prints pay particular attention to the details of supply and the reliability in local delivery especially for African sub-continent.
- We believe in giving our customers the maximum choice of the best current titles with copyright assurance for all our markets.
- We offers Journal consolidation service throughout the world. We also arrange Online and Digital subscriptions. We are fully trained personals for export documentation requirements of the major aid donors of developing countries.
- We consolidate to every continent with minute details. We have strong relationships with specialized shipping agents and carriers especially those working in African markets. We are equally apt in handling LCL or full shipment load at ease.

#### **WORK FLOW**



Website Designing and Development

an Prints offer affordable, appealing and fully functional web solutions to small, medium and large scale businesses. We hold many different options for our clients.

We develop Static Website, Dynamic website, re-designing of exiting website, Mobile website, e-commerce website, CMS driven website. We have dedicated team for content development to assist Publishers in designing their website professionally.

Web design is more than just a combination of right fonts, colours, lines, shapes, textures, imagery and navigation. It doesn't use bricks-and-mortar but employs interactivity and transactional features.

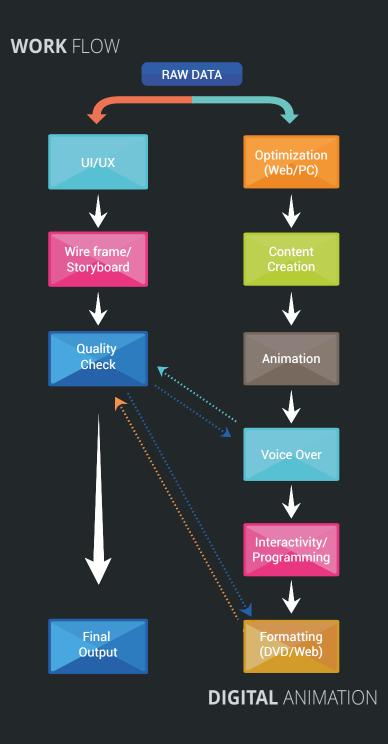
Tan Prints specializes in Development of E-commerce Website with Book store and payment gateway to help publisher maximize the utility of website. E-books sold on secure website are fully secured.

Tan Prints also offer services of Search Engine Optimization and Search Engine Marketing.

# e-Book, e-Pub Designing and Development

-book revolution is changing the book publishing space quickly and completely. Whether you lead, follow, or are lost in the chaos of this new revolution is the only question. Readers have the choice of buying the old-fashioned way at a store, buying a book online, or buying an e-book instantly.

At Tan Prints we facilitate Publishers in designing and developing their e-book in secure environment. In fact Publisher can sell their e-books and have payment gateway designed by us. We would provide secured platform to open e-books on their website. Our designed e-books can be viewed online/offline on Laptop/mobiles. Tan Prints develop e-Pub as well for viewing on Kindle Tablet.



# Digital Animation & Interactive Learning

an Prints is facilitating Publishers with Animated version of books as per the local curriculum. We make the book interesting for the young children to understand. We use local character and voice over so that a child can relate to animated book.

# Distance Learning

an Prints has dedicated team for developing contents for Distance learning Program. We are successfully developing contents for Indian Universities and Colleges for Distance Learning Program.

#### **Braille Books**

(ISO9001-2008)

e produce a variety of publications, as well as accessible large print and Braille documents. While most documents are produced in magazine format — a folded piece with a staple-like stitch binding — some are bound with a plastic cover and may even include colour and print pages or tactile graphics. Tan Prints can produce Business cards, Alphabet cards, Label etc. apart from producing books.

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